



NOVELOG 4th City Workshop

5 April 2017

Green solutions for urban logistics

Turin City Hall

Sala delle Colonne

Piazza Palazzo di Città, 1

Turin, Italy



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Objectives

The **NOVELOG Turin Workshop ‘Green solutions for urban logistics’** is the fourth of six NOVELOG city workshops. It includes a **technical visit** of 5T (Telematic Technologies Transports Traffic Torino), to show how the vehicles involved in the NOVELOG project are monitored by the traffic control room of the City of Turin.

Like the previous ones (in Graz, Rome and Barcelona), the workshop brings together experts, researchers and practitioners to present and discuss their experiences on solutions implemented, and to examine possibilities of transferability and solution adoption by other cities, identify successful business models and evaluation of interventions.

The NOVELOG pilot in Turin: the use of public infrastructure for city logistics

NOVELOG local activities in Turin (Italy) are focused on two core measures: multi-user lanes – incorporating bus lane sharing with freight vehicles - and the management of loading/unloading parking lots, in a selected subset of city centre Limited Traffic Zones, using existing cameras to monitor the parking booking and control system.

The workshop is structured in 4 sections as follows:

- A) Presentation of NOVELOG and UF projects and initiatives in Turin
- B) Experiences from other cities
- C) Moderated discussion
- D) Technical visit

The NOVELOG City Workshops also aim to showcase and encourage the **uptake of the 4 NOVELOG Tools** (Understanding Cities, Evaluation, Toolkit and Guidance). For this reason, the NOVELOG Turin Workshop provides an additional opportunity for participants: **selected cities & stakeholders** can benefit from a **dedicated training on the [NOVELOG Toolkit](#)**, with a demonstration applied to a specific case study.

If you want to attend, please book your place by writing to Giacomo Lozzi (glozzi@polisnetwork.eu): selected cities & regions and their stakeholders can benefit from a **specific budget dedicated for covering their Travel & Accommodation costs**, but resources are limited!

Click [here](#) to **register** for this event.

Presentations and discussion will be held in English and Italian, with simultaneous interpreting.

See you in Turin!

Agenda

	Time	Topic	Presenter
	9:00 - 9:20	Registration and welcome coffee	
	9:20 - 9:30	Introduction by workshop chairman <i>Massimo Marciani</i> , FIT Consulting	
Session A: NOVELOG and the experiences of Turin	9:30 - 9:40	Welcome greetings	<i>Maria Lapietra</i> , Deputy Mayor of Turin
	9:40 - 10:00	The NOVELOG Project	<i>Alexander Stathacopoulos</i> , CERTH
	10:00 - 10:30	The NOVELOG pilot in Turin: the use of public infrastructure for urban logistics	<i>Sara Fozza</i> , D'APPOLONIA Spa
	10:30 - 10:50	URBELOG national project on logistics	<i>Fabrizio Gatti</i> , TIM
	10:50 - 11:10	TNT Bicycle Logistics solution for Turin	<i>Paola Chiadò</i> , TNT
	Coffee Break 11:10 - 11:40		
	11.40 - 12.00	Eco-vehicles for delivery	<i>Fabio Pellegrinelli</i> , IVECO
Session B: Focus on cities and new business models	12.00 - 12.20	Sustainable urban logistics and consolidation: the case of Padua	<i>Paolo Pandolfo</i> , Interporto Padova SpA
	12:20 - 12:40	Planning for sustainable urban logistics: the case of Madrid	<i>Sergio Fernández Balaguer</i> , EMT Madrid
	12:40 - 13:00	New business models for urban logistics for construction sites: the SUCCESS project	<i>Michela Apruzzese</i> , Modena & Reggio Emilia University
Discussion	13.00 - 13.30	Open moderated discussion	
Buffet lunch & NOVELOG Toolkit demonstration 13.30-14:45			
	15:00 - 16:30	Technical visit to 5T (Telematic Technologies Transports Traffic Torino)	<i>Matteo Antoniola and Francesca Marinetto</i> , 5T
End of the event 16:30			

Reaching the venue

Map of the venue

<https://www.google.com/maps/d/viewer?mid=1Wub8BEqsP-rATqTGq161YmO48Pc&ll=45.06842038675531%2C7.674916749999966&z=16>

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Recommended hotels in Turin

Participants are responsible for booking their rooms themselves

- Hotel Dogana Vecchia, Via Corte d'Appello 4 Torino <http://www.hoteldoganavecchia.com/en/>
- Le Petit Hotel, Via San Francesco d'Assisi 24 Torino <http://www.lepetithotel.it/>
- Hotel Gran Mogol, Via Guarino Guarini 2 Torino <http://granmogol.bghotel.it/eng/hotel-torino-centro.php>
- Hotel Roma e Rocca Cavour, Piazza Carlo Felice 60 Torino <http://www.romarocca.it/en/hotel-torino>
- Hotel Diplomatic, Via Cernaia 42 Torino <http://en.hotel-diplomatic.it/>
- NH Santo Stefano, Via Porta Palatina 19 Torino <https://www.nh-hotels.com/hotel/nh-torino-santo-stefano>

Registration

Click [here](#) for online registration for the workshop.

The participation of the workshop is free of charge!

Contact

For further information, please contact

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